

**MACRO**, the Mid-America Council of Recycling Officials, is eager to assist you with your marketing, financial, permitting, siting or technical needs. If you are interested in learning more, contact a MACRO member today.

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## The Midwest Leads the Nation in Recycling Business Activity

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Mid-America Council  
of Recycling Officials  
representing government  
source reduction, recycling  
and market development  
officials from fourteen  
mid-America states



## Recycling is a strong, vibrant, growing industry in which to invest.

The recycling industry in the Midwest is a **diverse industry** with potential for growth. Recycling provides **high wage** jobs and encourages **major capital investments** that stimulate state and local economies. In addition, the recycling industry benefits the environment by decreasing pollution, **saving energy**, conserving natural resources, and reducing greenhouse gas emissions.



## Recycling and reuse are inherently value-adding.

Recycling is a business that **fuels economic activity** and **generates revenues**. It represents an integrated network of public and private sector companies working together to recover and transform discarded materials and wastes into useful products of **considerable value**.



# Achieving economic and environmental success



## Recycling stimulates the development of innovative green technologies.

The recycling industry in the Midwest is a combination of traditional businesses such as metal scrap yards and paper mills along with **innovative enterprises** such as plastic lumber manufacturers and consumer electronics "demanufacturers."

The future of this **growing and sustainable industry** depends on continued investment by lenders, more manufacturers utilizing recycled commodities, and the development of **cutting-edge technologies**.



The U.S. Recycling Economic Information Study is an unprecedented national study that demonstrates the importance of recycling and reuse to the U.S. economy. The study was commissioned by the U.S. EPA and numerous states through a cooperative agreement with the National Recycling Coalition.

For more information, visit EPA's Jobs Through Recycling website at [www.epa.gov/jtr](http://www.epa.gov/jtr) and click on "Recycling is Working".

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